

Appendix A. Blank Student Exercise Sheet

Integrated Media Literacy Framework Worksheet		
Audit one headline, post, video, podcast, or article before sharing, citing, or discussing it.		

Name: _____	Date: _____	Class/Group: _____
Target Media Item / Headline: _____		

A.1 Supply Chain Audit

Question	Response
Who produced or directed it? (<i>Strategic Actor / Prescriber</i>)	_____
Who funds it or benefits from it? (<i>Funder / Sponsor / Beneficiary</i>)	_____
What emotion does it trigger?	_____

A.2 Circuit Breaker Checklist

Check	Pillar	Quick Check
[]	Verify Evidence	Can I confirm this with two independent sources?
[]	Read Systems	Is a platform, trend, bot, or algorithm boosting it?
[]	Understand Self	Am I reacting from fear, outrage, or identity pressure?
[]	Act Civically	Will sharing help public understanding?

A.3 Final Assessment

() VERIFIED Reference/share carefully.	() SUSPICIOUS Needs deeper evaluation.	() MANIPULATIVE Do not amplify.
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Appendix B. Student Activity Handout: Worked Example

Applying the Integrated Media Literacy Framework Part 1: Worked Example — Review before completing Part 2 independent practice.		
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Student: Sample Case Study	Date: Sept. 4, 2026	Class: Civic Literacy & Digital Media
Headline: “Omaha Police Expand AI-Powered License Plate Readers: Are Private Cars Being Tracked 24/7?”		

1. Supply Chain Audit

Audit Question	Sample Finding
Who produced or directed it?	Local news blog + YouTube video on Omaha civic developments.
Who funds it or benefits from it?	ALPR vendor, ad-revenue channel, and civic groups using privacy fear appeals.
What emotion?	Anxiety, suspicion, and anger about surveillance and mobility tracking.

2. Circuit Breaker Checklist

✓	Pillar	Sample Finding
[X]	Verify	Checked Omaha Council records and OPD retention guidelines.
[X]	Systems	“Tracked 24/7?” uses high-arousal wording for reach.
[X]	Self	Paused privacy reaction; compared alarm with policy facts.
[X]	Civic	Share verified facts to support constructive discussion.

3. Final Assessment

[X] VERIFIED WITH CONTEXT Share only with municipal sources.	[] SUSPICIOUS Needs more evidence.	[] MANIPULATIVE Do not amplify.
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Instructor note: use Appendix A or the back side for Part 2 independent practice.